



"As a Result of the policy...."

Healthy Hunger Free kids act 2010
Are the new regulations working??



In a letter dated August 20, USDA expressed concerns regarding program participation and plate waste, but noted that "there are ways of addressing these concerns short of abandoning nationally established meal standards."

REPORT TO THE CONGRESS BY THE COMPTROLLER GENERAL OF THE UNITED STATES...

July 26, 1977

American eating habits have changed drastically in the last 20 years

School Lunch is often presented in a form which discourages student participation.

Suggestions for expanding program participation and reducing food waste:

- Improve the appearance and quality of food served
- Revise the meal pattern
- Eliminate the sale of snack foods during lunch.



REPORT TO THE CONGRESS BY THE COMPTROLLER GENERAL OF THE UNITED STATES...July 26, 1977...

HHFKA2010
SY 12-13

HHFKA2010
SY14-15

Revenues have increased \$200 Million

Participation has increased

Student acceptability has increased



USDA HHFKA School Meals Implementation Fact Sheet
Bridging the Gap (BTG) www.bridgingthegapresearch.org
Journal of Child Nutrition and Management, Volume 38, Issue 2, Fall 2014

Survey School Administrators

Bridging the Gap (BTG) www.bridgingthegapresearch.org

Student Complaints
Fall 2012

44%

11%

Student Complaints
Spring 2013

Kids are eating more fruits and vegetables in School



<http://www.hsph.harvard.edu/news/press-releases/school-meal-standards-increase-fruit-and-vegetable-consumption/>

Plate Waste?...

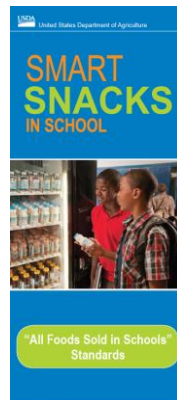


Students discarded roughly **75%** of vegetables **before** the USDA school meal standards went into effect and **60%** of vegetables **after** the standards went into effect,

Students threw out roughly **40%** of fruits on their trays **both** before and after the implementation of the new standards.

<http://www.hsph.harvard.edu/news/press-releases/school-meal-standards-increase-fruit-and-vegetable-consumption/>

Hello Smart Snacks ?



The school offers baked chips and corn chips, sunflower seeds, low-fat yogurt, trail mix, and an expanded variety of fresh fruit on the à la carte line.

Changes occurred without financial loss and were well accepted by students.

2002-2003 School Year....

Southington School Lunch Program, Southington, CT

When low-nutrient foods were removed from à la carte lines and replaced with healthful alternatives, daily à la carte revenue decreased by an average of 18 percent....

The decreased emphasis on à la carte sales prompted a 15 percent increase in school meal participation!

The revenue generated by the additional school meals more than doubled the lost à la carte revenue. Therefore, bottom-line dollars for school food service have increased overall.



2002-2003 School Year....

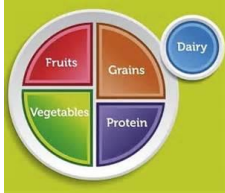
Green Bay School District, Green Bay WI

Improvements have been made in the quality of snacks and vending machine fare available in all district buildings. For example, pretzels, trail mix, and granola bars have been substituted for chips.

1999 School Year....

Cortland enlarged City SD, New York, New York

Enter the 2015 Dietary Guidelines For Americans



DGA Executive Summary

1/2

American Adults
with one or more
chronic
preventable
disease

2/3

Of All Americans
are
overweight/obese

DGA Executive Summary Report

Overconsumption
of calories and
limited physical
activity.

Low intakes
A-D-E-C-Fiber.
High intakes of
sodium-sat fat.

Low intake of
vegetables, fruits,
whole grains and
dairy.

High intake of
refined grains
and
added sugars.

DGA Executive Summary Report

Strong to
moderate
evidence
suggests...

School and
worksite policies =
improved dietary
intake

Moderate
evidence
suggests...

School based
approaches
increase veg/fruit
consumption

DGA Executive Summary Report

Create a Culture
of health where
healthy lifestyle
choices are...

EASY

Affordable

Normal

Let's Create A...

**Culture of
Health**

One school meal at a time...

Children from homes where there was an adequate supply of food, were not receiving the proper kind of diet.

School attendance has increased classroom work has improved in every school where the school lunch project operates.

Hot Lunches for a million school children circa 1937

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